

STAND-UP FLEXIBLE POUCH TEMPLATES



FOR FINAL DIELINES, PLEASE
MAKE SURE OF THE FOLLOWING:

- » All fonts are outlined
- » Image links are embedded
- » Color Space is CMYK (not RGB)
- » Artwork file is not password protected
- » Artwork and dieline are on separate layers
- » Artwork background expands to the bleed line
- » All important information is within the safety area
- » File is saved in vector format - PDF, EPS or AI



ARTWORK INSTRUCTIONS

1

Download the
dieline linked below

2

Place your artwork for each
SKU within the artwork template.
(save the artwork on a separate
layer from the dieline.)

3

Save the artwork for
each SKU in separate files.

4

Upload your artwork
for each SKU to submit.

DIELINE LINKS [↗](#)

[1 g Pouch Dieline](#)

[1/8 oz Pouch Dieline](#)

[1/4 oz Pouch Dieline](#)

[1/2 oz Pouch Dieline](#)

[1 oz Pouch Dieline](#)

[Additional Dielines](#)

FILES INCLUDED IN THE LINKED FOLDERS:

Overview PDF:

This file should not be edited and is intended for reviewing purposes only. It is a single layer depiction of the Dieline. Features (if present) placed on this document will be reflected on the final product. If something is not correct, please make sure to contact ePac to make the corrections and obtain a new dieline.

Artwork PDF:

This is the file to place your artwork for each SKU. The file should be returned to Sana with your artwork in a separate layer. Make sure to add layers for White separations, also including any areas that are intended to be knocked out or have no white (such as a clear window). Files can be in Adobe Illustrator (AI) or PDF format.

**There is a dieline (red stroke) and a trim box (green stroke) in the file. DO NOT use these values in ANY artwork. If values are used in artwork that is intended to print, it will NOT print.*

Please review the specifications on the following page before submitting your artwork as your submission will be returned to you if the specifications are not met.

ARTWORK SPECIFICATIONS

Artwork must follow the artwork specifications in order to receive your products as quickly as possible. Please review the file prep and submission requirements carefully as missing any of these items will cause a delay in the approval process.

Save Each SKU Separately:

Please ensure each design or SKU is saved separately.

Child Resistant Zippers:

Make sure to include the instruction image within the artwork if your pouch includes a Child Resistant Zipper.

Templates:

Sana does require use of their own templates. Artwork and dieline MUST be on separate layers in the file. Sana is NOT responsible for artwork that is on NON-PRINTING layers - this includes the Dieline layer.

CMYK Color Mode:

File must be set up in the CMYK color mode without ANY RGB elements. This includes linked images. If submitting files with Pantone colors, they must be left as SPOT colors in the file. If submitting files with custom spot colors, a sample or PMS equivalent MUST be provided or color will be treated as process without any color matching.

Black vs. Rich Black:

Black color swatches should be 100% black only and not contain any Cyan, Magenta or Yellow. Rich black (C30%/M30%/Y30%/K100%) should only be used when producing on Soft Touch Matte PET. Do NOT use the Registration color swatch for anything.

Outline Text:

All text should be converted to outlines.

Resolution :

Sana requires a minimum of 300dpi for any raster images.

Embed All Images:

Artwork must be set up in Illustrator and have the images embedded.

Bleed:

A minimum of 0.125in/3.175mm bleed is required on all sides of the document.

Overprint:

Sana is not responsible for any artwork (text, image or otherwise) that is set to overprint by the customer.

Nutrition Facts Label:

It is the customer's responsibility to ensure ALL aspects of their Nutrition Facts label meets any and all requirements. Sana is not liable for Nutrition Facts that are provided and produced incorrectly. If you need assistance creating a Nutrition Facts label, please reach out to Sana.

Accepted File Types:

Adobe Illustrator Files or PDFs are accepted. PDF files cannot exceed 100MB. InDesign files can only be used by converting all fonts to outline and embedding images in InDesign prior to exporting a "High Quality Print" pdf with bleed and layers intact.

White / Clear/ No White Areas / Metallic Features:

File should have a white separation and/or clear areas defined. Sana will always provide a white separation proof for approval. Sana cannot be responsible for mis- approval of white separation proofs if no white was provided. Sana is not responsible for ANY white object set to overprint. Sana cannot print metallic inks but can achieve this look by laminating to a metalized material without backing it with white. Customer must provide a clear definition of these areas as well as proper approval of the white separation proof.

Clear Areas / Windows Defined:

Sana can produce pouches / rollstock that have clear windows so customers are able to see the product in the package. In order to achieve this, the printing and laminating substrate must be clear. There cannot be clear windows/areas and laminate to any METPET or white substrates. In addition, if a made printing material is selected, the clear window will have a frosty affect to the window. In other words, it won't be 100% clear glossy. This area will be called out on the PDF proofs that Sana provides.

Barcodes:

Sana recommends barcodes be set up with the standard white background with black bars for maximum scan-ability. If a different and non-standard color combination, it is recommended that you test the barcode with several types of scanners to ensure readability. Sana will create barcodes upon request. Sana cannot accept responsibility for barcode presentations that end up being hard to scan.

Eyemarks:

Sana will add eyemarks on all stand-up pouches or roll stock items if they are not provided. Sana recommends eyemark lanes be free of all text or graphics to ensure usability. Sana will shift artwork to accommodate lanes if conversion will take place at a Sana facility.

Color Targets:

Customers can provide color targets for Sana to match to. Acceptable Color Targets include: Epson/Kodak proofs, previously produced pouches on a similar material. Not acceptable Color Targets include: Non glossy boxes, paper proofs and anything that has too small of a printed area. Targets should have a minimum of 0.25in/6.35mm diameter in order to be used.

Press Proofs:

Sana will provide physical press proofs at customer request. Press proofs are \$150 per 5 SKUs. Digital PDF proofs MUST be approved prior to press proofs being completed. Press proofs are completed within 3-5 business days and are not laminated.

Any additional questions? Contact us, we're here to help.

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SANAPACKAGING.COM